

2021 National Agricultural Marketing Summit
Resilience in Market: Partnerships, Technology, and Innovation

Pre-conference Sessions

Resilient Community Food Systems: Understanding Impacts of COVID and Natural Disasters (Sunday AM):

This facilitated session will include an overview of findings from a three part research study in five different states. Participants will also go through activities for strategic planning in their own communities based on findings and discussion.

MarketMaker Partner Meeting (Sunday PM):

Interactive session open to anyone interested in learning more about MarketMaker. Technical support will provide opportunity for demonstrations and Q & A.

MarketMaker Resources and Experiential Learning (Monday AM):

Informal hands-on opportunity to learn about the MarketMaker platform and unique. Session is open to partners, collaborators or potential Participants can come and engage with state partners, collaborators, and MarketMaker technical support to learn of best practices and success stories with the MarketMaker platform.

Food Systems dialogue (Monday AM):

Join colleagues to learn more about ongoing projects, research and collaborative efforts regarding local and regional food systems. Session will feature successful efforts from both public and private partners participating in the AgSummit. Participants should leave the session with new ideas, resources, and potential partners.